Commercial proposal

Hotel consulting in Cyprus

Connect reservations, guest service and daily operations. Start with one property, verify the pilot and roll out what works.



Base plan

€5,500

per month, excluding VAT

24/7 support included

Scope and costs

We agree the properties and room count, integrations and support response times in your proposal. Telephony, third-party licences and advertising budgets are quoted separately. VAT is not included.

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Reservations and guest service

Start with sales channels, pricing and the enquiries your reception handles every day.

01 **Direct bookings and channels**

Connect Booking.com, Expedia and other suitable channels through your PMS and channel manager. Test availability, rate updates, reservations, changes and cancellations. We can also set up a direct booking site and payment integration if agreed.

02 **Rates and occupancy**

Compare equivalent rooms, dates, meal plans and cancellation terms. Use seasonality, occupancy and channel commissions to recommend rates. Enable automation only within limits approved by your team.

03 **Multilingual AI reception**

Start with Greek and English; scope additional languages for your guests. Handle common calls and arrival questions using approved instructions. Escalate exceptions to your staff and invite all eligible guests to leave honest reviews.

04 **Marketing and reporting**

Plan weekly content, local SEO and Google Business Profile updates. Run Google and Meta campaigns only within approved budgets. Track occupancy, average daily rate and the share of direct bookings.

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Team, operations and IT

Set ownership and make handovers visible across departments.

01 **Staff and shifts**

Organise employee records, onboarding, shift plans, hours and leave. Prepare draft employment documents for approval and signature by your team.

02 **Housekeeping and procurement**

Assign room turnaround and inspections. Track room readiness, linen, stock and purchase requests. Log maintenance tasks and owners.

03 **Finance and documents**

Prepare reconciliation of payments, commissions, deposits and refunds. Help organise payroll inputs and draft reports or supplier documents. Your local accountant or legal adviser reviews regulated matters; formal advice and representation are not included.

04 **Hotel IT and office support**

Scope CRM, PMS, booking website and payment connections. Manage agreed access, backups and recovery checks. Help route enquiries and prepare replies for approval. Support is included 24/7; response times are agreed.

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Channels and rollout

Use only channels that fit the property and the guests you serve.

01 **Hotels and resorts**

Evaluate Booking.com, Expedia and Agoda alongside direct bookings. Consider Google Hotels and trivago for comparison traffic, subject to eligibility and connectivity.

02 **Aparthotels and groups**

Consider Airbnb or Vrbo where the property fits their policies. Assess Bedbank or corporate distribution where relevant. Terms, commissions and access are checked before connecting.

03 **1. Baseline review**

Review occupancy, booking mix, commissions and the current systems. Choose one workflow and agree how the pilot will be measured.

04 **2. Pilot and rollout**

Run test reservations, rate changes and staff handovers. Extend only after acceptance, with staff training and agreed support response times.

Discuss your hotel

Tell us your location, number of rooms and current booking system. We can then agree where a first pilot would help most.

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